

Eva Kedar Ph.D

Eva Kedar Ph.D is a certified YPO forum trainer and facilitator, a management consultant, a leadership coach and a published author. Eva has worked with Fortune 500 companies as well as start-ups in industries as diverse as banking, entertainment and software. Her clients include companies such as First Interstate Bank, CBS, Great Western Bank and Apple Computers.

As a certified YPO Trainer, Eva provides a range of training and facilitation services to YPO forums and chapters worldwide. She has worked with YPO members, spouses and YPO youth. She trains new moderators how to lead their forums, works with intact forum groups and facilitates retreats. As a retreat facilitator Eva builds a safe place for sharing. She uses unique experiential activities and simulations to unleash personal and team vitality and to take forums to a deeper level of connectedness.

Eva is also a Certified Teacher of the Enneagram (a powerful, ancient tool for understanding personality types and leadership styles) which she incorporates in her consulting and coaching work. She brings creativity, energy and insight to her work with clients to help them develop greater self awareness, boost vitality and enhance teamwork effectiveness.

Eva has written widely about creativity and new media including numerous articles for *The Los Angeles Times* and *The Industry Standard*. In 1999 she co-authored a book about online entertainment (*Digital Babylon: How the Geeks, the Suits and the Ponytails Fought to Bring Hollywood to the Internet*) which received favourable reviews across the US. *Digital Babylon*



has been used as a text book in a new media course at the Anderson School of Business, UCLA. Eva has also sat on a number of professional panels and has been interviewed for both TV and radio.

An American citizen, Eva was born in Prague and grew up in Israel. She earned undergraduate and graduate degrees from the Hebrew University in Jerusalem, completing research both at the University's Brain and Behavior Unit and at Sussex University in the UK. She moved to the US in 1987 where she gained an MS and Ph.D in Organizational Psychology from the California School of Professional Psychology in Los Angeles.

Eva's eclectic experiences include being a diving guide in the Red Sea, a soldier, an entrepreneur and a traveller to exotic places.

Please see reverse side for a sample list of Eva's programs. For more information on Eva and her work visit her website at www.evakedar.com or email eva@evakedar.com

Sample Programs

FORUM PROGRAMS

High functioning forums often have a life changing impact on their members. Eva's role is to help forums create a safe place for sharing, reach the next level of awareness and become high functioning, energized, self-sustaining teams. Eva has worked with YPO members, spouses as well as YPO youth.

- **Taste of Forum**
An initial exposure to the concepts of forum.
- **New Forum Launch**
Helping a new forum to get started, build a good foundation and spark enthusiasm and commitment to keep them going.
- **Forum Tune-up (FTP)**
Enhancing the performance and renewing the passion and commitment within existing forums.
- **Moderator Training Program (MTP)**
Training forum moderators to be effective leaders of their forums.
- **Enhanced Forum Training (ETP)**
Rejuvenating mature forums and honing communication and conflict resolution skills.
- **Welcomes and Departures**
Helping forums integrate new members and bidding a meaningful farewell to graduating members.

Retreat Facilitation

Retreats play a major role in the rejuvenation of high performance teams and YPO forums. A professional facilitator can make a major difference and yield long lasting results (such as building shared vision and a strong foundation, enhancing openness and vitality, increasing connectedness and deepening the forum experience). Through retreats Eva helps individuals to explore their life journeys and transitions, find personal balance and meaning and pursue their individual dreams.

RETREATS/LECTURES/ EDUCATION WORKSHOPS

Eva's corporate and international life experiences, rigorous academic background and unique approach to training and facilitation have evolved over many years. The following provides a snapshot of some her most popular programs.

- **Exploring the Marriage Lifecycle: *From Bedroom to Boardroom***
Exploration of the parallels between corporate and marriage lifecycles. Participants gain greater insights into their own corporate and marital challenges, strengths and opportunities in the pursuit of 'prime stage.'
- **Couples Retreat: *Where Marriage and Corporate Lifecycles Meet***
Couples develop a vision of how to grow their business and marriages while building intimacy, communication skills and enjoying a healthy dose of humor, laughter and fun experiences.
- **What's your Leadership Style?**
Explores the variety of personality types and their impact on leadership styles in the workplace. Draws on the Enneagram (a powerful tool for understanding human motivation) to assess the impact of personality on our individual and corporate lives. The workshop explores how to identify our strengths and develop strategies for more effective leadership.
- **What hats do you wear?**
Art meets Enneagram in an original approach to the discovery of personality types.
- **Forum – Beyond the foundation**
Taking YPO forums to the next level of connectedness, vitality and functioning – enhancing intimacy, trust and mutual caring. Recognizing that high functioning forums can have a life changing impact on individuals, this workshop creates a safe place for members to open up and share deeper learning.
- **Team Esprit-de-Corps**
Taking corporate groups to the next level of functioning, connectedness and vitality by developing team vision, values, roles, responsibilities and creativity.